



HOUSE OF SPEAKEASY
presents

PLAY IT FORWARD

10TH ANNIVERSARY GALA

APRIL 13, 2023
583 PARK AVENUE
NEW YORK CITY



OUR MISSION

House of SpeakEasy Foundation, Inc., is a 501(c)(3) nonprofit organization founded in 2013 by the biographer and historian Amanda Foreman and the editor Lucas Wittmann.

House of SpeakEasy

SpeakEasy celebrates the transformative power of literature by connecting writers and readers across generations, helping audiences to think constructively and engage critically with ideas and books. We are dedicated to the idea that literature matters, and that the essence of literary culture is the relationship between writers and their readers. To foster that relationship, SpeakEasy seeks to:

- Bring authors out from behind the book into direct contact with audiences
- Ensure that writers are compensated for their work and their time
- Stimulate the students, audiences, and writers of tomorrow by exposing them to the best writing of today



Seriously Entertaining

Our flagship program is a literary cabaret series at Joe's Pub at The Public Theater, which The New York Times calls "a literary mixtape with perfect flow and variety." We adapt this model for students in public high

schools, providing direct instruction from renowned writers and serving a diverse demographic of teens with limited access to literary arts. We also increase access to books and expand book ownership in underserved areas through The SpeakEasy Bookmobile.

SERIOUSLY INVOLVED

SpeakEasy believes in the power of community and in the power of stories to inspire and change lives. Through our educational outreach programs, we foster new connections between writers and readers by bringing the literary arts into public schools, after-school programs, and under-resourced neighborhoods.



SpeakTogether

Partners with public schools and youth organizations, such as Fordham High for the Arts in The Bronx and Union Settlement in East Harlem, to connect writers with young college-hopefuls, delivering a range of dynamic programming for teens.



SpeakFreely

Provides high school teachers with free tickets to Seriously Entertaining shows as well as creative arts curricula inspired by our author talks, allowing them to experience first-hand the power of storytelling and adopt our materials for their classrooms.



Bookmobile

Delivers free books, backpacks, and art-making supplies to “book deserts”—areas without bookstores and where access to libraries is limited—engaging youth and their families by encouraging them to build their own at-home libraries.

ANNUAL GALA

In spring 2023, New York's artistic community and literary tastemakers will come back together after a three-year hiatus for a cabaret like no other in celebration of House of SpeakEasy's 10th Anniversary. Authors and entertainers will take the stage to riff and ruminate on the evening's theme "Play It Forward," as guests dine and enjoy bespoke games designed specifically for the night. The spring event hosts 300 of New York's cultured tastemakers at 583 Park Ave. and is the primary fundraiser for House of SpeakEasy's educational and outreach programs.

"THINK-Y ENTERTAINMENT FOR NEW YORK'S BOOK-LOVING CROWD."

— *The Wall Street Journal* on
Seriously Entertaining

"YOU HAVE NEVER SEEN A CABARET QUITE LIKE THIS. THE LINEUP INCLUDES SOME OF THE MOST BRILLIANT MINDS IN THE LITERARY AND ARTISTIC WORLDS."

— CBS Local News



PAST ATTENDEES

Mercedes Bass • Ilaria Bulgari • Veronica Bulgari • Jonathan Burnham • Wendy Finerman • Amanda Foreman • Danielle Ganek • Regina Haymes
Yahdon Israel • Julia Kelly • Carol Mack • Anne Hearst McInerney • Jay McInerney • Alexandra Monroe • Heather Perlman • Kathy Rayner • Lucy Sykes Rellie
Antonia Romeo • Robert Rosenkranz • Scott Rothkopf • Gail Sheehy • Brooke Shields • Gayfryd Steinberg • Uma Thurman • Vicky Ward • Lucas Wittmann



PAST SPEAKERS



KWAME ANTHONY APPIAH



TINA CHANG



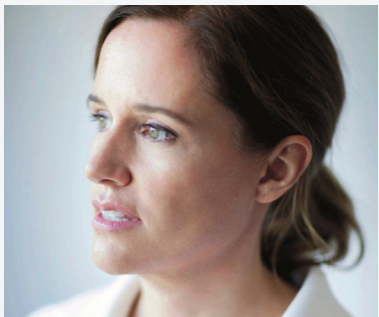
JELANI COBB



EVE ENSLER



JAMES FORMAN, JR.



HEATHER HAVRILESKY



NOAH HAWLEY



BARRY LEVINSON



ITAMAR MOSES



FAITH SALIE



ELIF SHAFAK



AATISH TASEER



LOUDON WAINWRIGHT III



MEG WOLITZER



KEVIN YOUNG

PAST SUPPORTERS

Bank of America
Merrill Lynch 

BARNES & NOBLE
BOOKSELLERS

BLACKROCK

Bloomberg

CAA
Creative Artists Agency


CAPSTAR

D
Dewar's

 Freshfields Bruckhaus Deringer

Grey House
Publishing

HARPER PERENNIAL

JOE'S PUB
AT THE PUBLIC

The
New York
Times

News Corp

NIKE
COMMUNICATIONS, INC.

Penguin
Random
House



Teneo

SPONSORSHIP
OPPORTUNITIES



\$50,000 **SPONSORSHIP**

- Two V.I.P. tables of 10 each to Gala Dinner & Cocktail Reception
- Onstage acknowledgment of support by Gala's Emcee Host
- Recognition as premium supporter of SpeakEasy's Bookmobile and 2023 programs
- In addition to all the benefits of the \$25,000 level

\$25,000 **SPONSORSHIP**

- One V.I.P. table for 10 to Gala Dinner & Cocktail Reception
- Collaboration on the evening's program to reflect brand priorities
- Opportunity to host a private dinner with a SpeakEasy author-performer during 2023 season
- Logo on Save the Date, Invitation, Website, and Gala Program
- Dedicated social media promotion and e-marketing inclusion
- Full-page premium ad in Gala Program and in all collateral for our 2023 "Seriously Entertaining" cabaret shows at Joe's Pub at The Public Theater
- Prominent brand signage at Gala Dinner
- In addition to all the benefits of the \$10,000 level

\$15,000 **EXCLUSIVE SPONSORSHIP** **COCKTAIL RECEPTION PRECEDING GALA DINNER**

- Exclusive branding of reception space with signage and step & repeat
- Specialty themed cocktail
- In addition to all the benefits of the \$10,000 level

\$10,000 **SPONSORSHIP**

- Four V.I.P. tickets to Gala Dinner & Cocktail Reception
- Opportunity for product integration and special promotion
- Logo on Save the Date, Invitation, Website, and Gala Program
- Inclusion in social media and e-marketing gala promotion
- Advertisement in Gala Program
- Sponsorship inclusion in all press outreach

Partnership opportunities and benefits are negotiable on a case-by-case basis.
Contact Paul Morris at paul.morris@houseofspeakeasy.org to discuss.

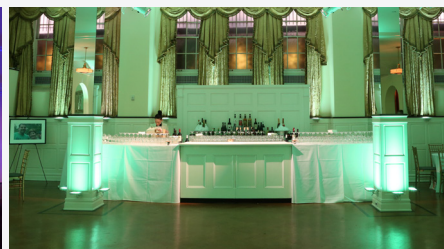
VENUE PLACEMENT & VISIBILITY

PARTNERSHIP

As a valued partner, your logo will appear prominently throughout the venue, 583 Park Avenue, in the most highly visible areas.



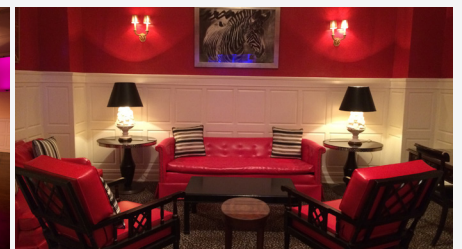
STAGE AREA



ARCADE AREA



RECEPTION AREA



SEATING AREAS

BOARD **OF** **DIRECTORS**

GILBERTO AGOSTO

JOHN AVLON

JONATHAN BARTON

HUGH CHISHOLM

NICHOLAS DUBRUL

AMANDA FOREMAN

DANIELLE GANEK

PETER GODWIN

CATHY BARANCIK GRAHAM

KATIE LYDON

CAMILLE MASSEY

LUCY SYKES

GILLIAN TETT

VICKY WARD

LUCAS WITTMANN, *Chair*

STAFF

PAUL W. MORRIS, *Executive Director*

ERIN L. COX, *Executive Producer*

NK IGUH, *Manager of Equity & Education*

K. KERIMIAN, *Manager, Bookmobile*

NATALIE AGUILAR, *Development Associate*

EZRI KILLEEN, *Production Coordinator*

ELENA DYPIANGCO, *Program Coordinator*

MIA ARIAS TSANG, *Marketing Assistant*

LORENZO CABELLO, *Book Specialist*

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If you would like to sponsor our outreach programs benefiting families, students, and communities in New York City and beyond, please contact:

PAUL MORRIS

Executive Director
House of Speakeasy




t 347.413.4889

e paul.morris@houseofspeakeasy.org

ON STAGE. IN SCHOOLS. ON THE STREETS.



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 @SpeakEasy_House
 @houseofspeakeasy

